



**Association of Bridal Consultants  
2017 Annual Conference: Riviera Maya, Mexico**

**November 4-8, 2017**

**Speaker Proposal**

Presenter Name: \_\_\_\_\_

Title/Designations: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Office): \_\_\_\_\_ Phone (Cell): \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

YouTube: \_\_\_\_\_

- Attach a 50-75 word biography of presenter(s) and 300 dpi headshot.** This information will be used in the conference marketing materials, website, online and for introduction. **Bio and headshot must accompany this proposal form.**

**Session Topic/Title:** \_\_\_\_\_

(We respectfully request that your session topic be new/fresh content and not previously presented.)

- Attach a 100-150 word description** of your proposed session. Upon acceptance, this description will be used in the conference marketing materials, in print and online.
- List 3 to 4 session objectives or deliverables.** What will attendees learn? Upon completion of this session, attendee will:
- (1)
  - (2)
  - (3)
  - (4)
- Topic "track"** is best categorized as (check ONE):
- \_\_\_\_ Wedding
  - \_\_\_\_ Business & Professional Development
  - \_\_\_\_ Technology & Social Media
  - \_\_\_\_ Sales & Marketing
  - \_\_\_\_ Décor/Design

- Target audience** (check ONE) \_\_\_\_ Novice \_\_\_\_ Consultants \_\_\_\_ Vendors \_\_\_\_ Seniors \_\_\_\_ ALL

- Presentation should be timed for 45-55 minutes, including time for Q & A.
- Has session topic been proposed, accepted for presentation, or presented at other industry meetings? (circle) NO – YES  
If YES, when \_\_\_\_\_ and where? \_\_\_\_\_
- Has topic been accepted for or published in industry publication? (circle) NO – YES  
If YES, when \_\_\_\_\_ and where? \_\_\_\_\_
- Audio-visual** – We will provide a screen, windows based laptop projector (apple users please bring own connector), and microphone.

**ABC Policy** To be considered for the ABC 2017 Annual Conference, proposals must be submitted to Carmen Mesa, MBC™, ABC Director of Annual Conferences by Monday, April 3, 2017. No late or incomplete proposals will be accepted. Proposals will be reviewed by the speaker selection committee members on the basis of originality, conference needs and speaker qualifications.

Selected presenters will be notified via email by Monday, April 17, 2017.  
Presenters must confirm acceptance via email by Friday, April 21, 2017.  
Speaker agreements will be emailed to all accepted presenters and must be signed and returned no later than April 30, 2017.

Speakers will submit their final PowerPoint content by September 30, 2017, and are also asked to bring your presentation with you in a USB drive (as backup). Speakers are responsible for providing any handouts to the attendees.

### Speaker Benefits

As a speaker, you will receive one (1) complimentary full conference registration package. Meals are included as per the conference package. Speakers will also be given exposure in our marketing materials in print, on social media and our conference website. *No monetary stipends will be paid.* Speakers are responsible for their own travel arrangements, and covering their accommodations in the ABC group room block at the host resort. Hotel room accommodations and payment must be made through ABC Corporate office.

Speaker agrees to:

- ABC promotion in conference brochure, website, electronic mailings and conference program.
- present sessions according to ABC Code of Ethics and Standards of Membership, and shall not use profanity, nor denigrate ABC, its programs or representatives.
- not accept another ABC or wedding industry-related speaking engagement within 90 days prior to this engagement, without notification and mutual agreement.
- not sell or promote any particular product or service during the session presentation. If speaker desires to sell a self-authored book, such sale shall be coordinated through ABC in advance with terms and conditions to be agreed upon.
- abide by the dates in the agreement; this agreement may be canceled and topic/speaker replaced by ABC if critical deadlines are missed.

Submission of this proposal confirms your understanding and agreement to above policy.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

SUBMIT PROPOSAL **by Monday, April 3, 2017** for consideration via email to:

Carmen Mesa, MBC™ [Carmen@CarmenMesaEvents.com](mailto:Carmen@CarmenMesaEvents.com)